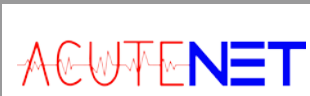




SUCCESS STORY

AcuteNet



LOCATION
Canada

INDUSTRY
Healthcare

WEBSITE
www.acutenet.com

SOLUTION:
Managed Services,
Managed Security,
Cloud Services

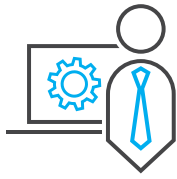
CASE STUDY SUMMARY

Three issues come to the forefront in any discussion on healthcare: patient care, information security and cost control. AcuteNet™, a cloud-based healthcare platform, addresses all three of these concerns with a solution that helps frontline healthcare providers focus on patients instead of paperwork. To unlock the full potential of its platform, AcuteNet required a technology partner with flexible, managed solutions that meet the stringent security requirements of the healthcare industry.

COMPANY OVERVIEW

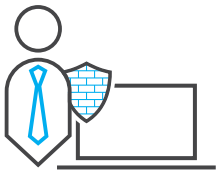
AcuteNet provides frontline healthcare providers a secure, cloud-based platform framework for digital assessments and care plans. Since 2015, over 12,000 nurses, clinicians, physicians, personal support workers and administrators are using AcuteNet's SaaS capabilities to deliver care to over 2.5 million patients in the United States, Canada and Asia Pacific.

AcuteNet services any type of patient care setting, helping frontline healthcare providers and payers streamline workflows through secure information sharing in the cloud. A cost-effective solution, AcuteNet's Sharing Economy pricing model is built around the patient, not the technology, so customers can work smarter without paying for, or maintaining, IT infrastructure.



Managed Services

Let us keep your critical systems running at peak performance. An extensive suite of services for storage, network IT, virtual servers, applications, databases, and other foundational hardware and software.



Managed Security

Cybercrime operates 24/7, which means your efforts to protect data and mitigate risk need to do the same. Avoid the costs of a breach and create a more manageable path to security with Cogeco Peer 1 with Log Management and Threat Management, Antivirus, Managed Firewalls, to DDoS Protection and more.

BUSINESS CHALLENGE

Finding value in a healthcare context requires identifying ways to help frontline providers deliver quality healthcare in the most efficient way possible—all while balancing both patient outcomes and cost. This challenge is at the heart of AcuteNet's value proposition, according to Fariba Anderson, Chief Executive Officer of AcuteNet.

"Conducting clinical assessments, delivering care plans, tracking outcomes, monitoring quality indicators and addressing numerous administrative and regulatory requirements such as cost calculation is a heavy lift for healthcare payers and providers," she said.

To assist them, AcuteNet provides an encrypted platform that digitizes any type of form payers or providers might require. Forms are completed using workflows automated through AcuteNet Private Cloud through any device including mobile. The resulting efficiencies help frontline workers focus on patient care instead of paperwork.

AcuteNet relies on local IT partners to deliver its infrastructure, including private, compartmentalized storage for each client. AcuteNet's partners must have an impeccable reputation, as privacy regulations governing healthcare records are stringent and regionally specific. In Canada, AcuteNet relies on Cogeco Peer 1 for its IT and security needs.

"Conducting clinical assessments, delivering care plans, tracking outcomes, monitoring quality indicators and addressing numerous administrative and regulatory requirements such as cost calculation is a heavy lift for healthcare payers and providers."

- Fariba Anderson, Chief Executive Officer,
AcuteNet

SOLUTION

Cogeco Peer 1 is a sought-after partner for businesses that need to ensure critical data remains in its country of origin. In Canada, Cogeco Peer 1 offers data centers in Toronto, Barrie, Montréal and Vancouver so it can ensure data doesn't leave the country where it may be subject to unwarranted surveillance or seizure.

This is especially critical with patients' medical files. For AcuteNet, Cogeco Peer 1 established cabinets that are colocated at one location, with connectivity to separate backup locations for peace of mind. This arrangement, as well as the company's record for uptime, made Cogeco Peer 1 an easy choice for Anderson.

"Effectively, I can't do business in healthcare unless I have the most reliable and trustworthy suppliers on the planet," Anderson said. "Brand is extremely critical in this context, and in Canada, Cogeco Peer 1 has a high-quality brand reputation."

Cogeco Peer 1 provides AcuteNet a complete solution, from dedicated infrastructure hosting and management, to 24/7 monitoring. AcuteNet leverages Cogeco Peer 1's virtualized hosting environment as well as managed security solutions featuring a dedicated firewall for a winning combination of business value, security, reliability and scalability.

“Brand is extremely critical, and in Canada, Cogeco Peer 1 has a high-quality brand reputation.”

- Fariba Anderson, Chief Executive Officer, AcuteNet



Cloud Services

Experience the freedom to choose your business cloud. Easily deploy custom computing environments for application development and data delivery. Usage and capacity-based pricing, complemented by our advisory technical architecture consulting and post-deployment support.

For AcuteNet, scalability became especially relevant when storage growth exceeded the company’s expectations significantly due to the success of its Sharing Economy value proposition and unlimited use to payers and providers. Cogeco Peer 1 quickly reassessed AcuteNet’s needs and migrated them to a Storage Area Network (SAN) where storage could be centrally managed and more easily allocated as needed.

“Thanks to Cogeco Peer 1’s solution, for all intents and purposes, I now have a limitless infrastructure,” Anderson said. “I never have to worry, and my cost only changes if my business grows.”

BUSINESS BENEFITS

Working with Cogeco Peer 1, AcuteNet can provide frontline healthcare workers with a secure private cloud infrastructure that is fully compliant with Canada’s patient health information privacy requirements and enables an affordable Sharing Economy pricing model.

Partnering with Cogeco Peer 1 has also saved AcuteNet a great deal of money. Anderson estimates that if AcuteNet had tried to build their own infrastructure, it would have cost upwards of \$500,000 CAD annually.

**CDN CHANNEL
ELITE AWARDS**

2017



CLOUD COMPUTING SOLUTION
SILVER WINNER

CIO 50 MOST PROMISING
Review HEALTHCARE SOLUTION PROVIDERS 2016





WHY NOT PUT COGECO PEER 1 TO WORK FOR YOU?

info@cogecopeer1.com

www.cogecopeer1.com

ABOUT COGECO PEER 1

Cogeco Peer 1 is a wholly owned subsidiary of Cogeco Communications Inc. (TSX:CCA) and is a global provider of essential business-to-business products and services, such as colocation, network connectivity, hosting, cloud and managed services that allow customers across Canada, Mexico, the United States and Western Europe to focus on their core business. With 16 data centers, extensive FastFiber Network® and more than 50 points of presence in North America and Europe combined, Cogeco Peer 1 is a trusted partner to businesses small, medium and large, providing the ability to access, move, manage and store mission-critical data worldwide, backed by superior customer support.

